

BUSINESS CONTROLLER™

Complete Retail Point of Sale System

Simple and Easy to Use



- Simple Menu Driven Interface - Easy to Use
- Ring-up Sales by scanning barcodes
- Automatically track Overages and Shortages
- Process & Ship Orders
- Track Receiving
- Identify Shrinkage
- Know your Customers buying patterns
- Know your profits on each item
- Know your profits on every transaction
- Know your profits for the day, month, or year
- Know Your Fast & Slow Movers
- Control Your Inventory
- Control Your Purchasing by:
 - Reorder Levels
 - Replenishment for Date Ranges
 - Calculated Days of Supply
- Purchase for Seasonal Requirements
- Print Barcode Price Labels
- Provide Timely, Accurate Sales Reports
- Do Targeted Mailings to Increase Sales
- Reduce Checkout Errors & Shrinkage
- Accept Multiple Methods of Payment inclusive of Food Stamps
- Track Sales & Staffing by Time of Day
- Reduce Accounting Costs
- Access your system from home

BUSINESS CONTROL SYSTEMS

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Overview

The system is designed for a variety of retail, wholesale, and mail-order environments. It gives you a full complement of management controls and reports to help you operate your business profitably and securely.

Sales Processing

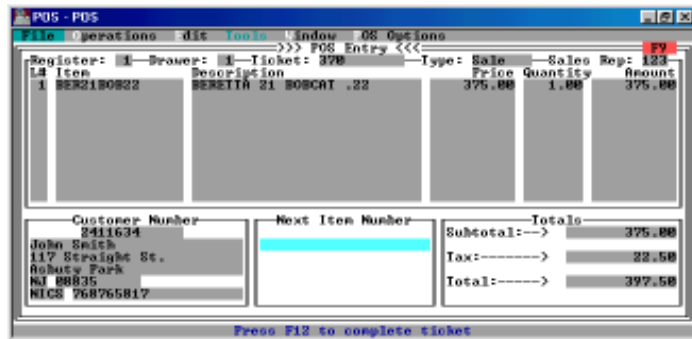
At the heart of the system is a simple screen that accommodates a multitude of functions. The screen is designed to look like a sales/order ticket so that training is quick and easy.

Customers

Selecting a customer for ticket entry is easy, just enter the customer number, company name, telephone number, zip code, or just a portion of the first or last name. You may also access a "walk-in" customer with a single keystroke. For charged sales, the customer's credit limit is checked automatically. By "zooming" in on a customer's account you can find what, when and at what price did the customer purchase, what was your cost when you sold it and all pertinent information that you may need, including balance owed, credit limit, last payment date, and account aging. New customers can be added easily.

Pricing

Merchandise is priced automatically and accurately based on: list price, quantity breaks, customer discount, or markup on cost. The system allows special prices for certain customers for specified items or discount percentages on entire categories. Sale prices may be automatically set for a date and time period. Contract pricing allows for special pricing for certain customers.



Target Marketing

Power means knowing who your customer is and what he buys. Targeted mailings bring him back sooner to buy more. Reward loyal customers with Store Dollars. Take advantage of this power to dramatically increase your sales.

Inventory

The system makes inventory easy! Sales, trade-ins, receivings, returns to vendors can be entered or scanned making it accurate and simple to track. Items and serial numbers are identified by scanning a bar code or typing an item number and serial number. Items can be looked up by entering a partial item number, partial description, vendor number, category, sub-category, or any keyword in the item description. You can see what is on-hand, committed, on order, and back ordered. If an item is out of stock you may select from one of the substitute items. Notes can be automatically displayed for an item as a reminder to sell related products.

Purchasing & Receiving

Restocking orders may be automatically calculated and created by the system.

The "suggested order" amount takes into account current inventory levels..

Reorders is calculated based on you setting the *Min/Max* - Order up to maximum stocking level when it falls to its reorder level. Lookup your lowest cost supplier on the item instantly based on from whom and when you received the item. A receiving automatically produces an Acquisition record in the Bound Book.



General Benefit

In one simple step you can automate the labor intensive parts of managing a retail store. Business Controller will reduce the time spent analyzing the performance of your business, reduce labor time in processing customers, receiving inventory, and purchasing. Its simplicity makes it **easy to use**, its sophistication makes it **a powerful time and labor saving tool**.

Put today's technology to use in helping you run your business. Focus your efforts on managing your business not on processing paper.